PUBLIC AFFAIRS

Aerospace Medical

Association

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PUBLIC AFFAIRS

- Lobbying
  - to try to influence legislators, in favor of a special interest

- Advocating
  - active support of a cause
PUBLIC AFFAIRS

- AsMA’s Cause
  - flying safety: aviation and space
  - pax health and safety
AsMA Constituents

- Civil Aircrew
- Military Aircrew
- Space Crew
- Ground Support Personnel
- Pax’s
Position Paper
- referenced, scholarly
- requires scientific basis
- prepared by standing comm./task force
- requires Council approval
- published and forwarded
- Ex: CRM, HIV+ Aviator, DVT, Space Pax
- Advantages: referenced, scholarly
- Disadvantages: long lead time
PUBLIC AFFAIRS INSTRUMENTS

- Resolutions
  - std. format (whereas, be it resolved)
  - scholarly justification not required
  - prepared by committees, individuals
  - requires approval at Business Meeting
  - published and forwarded
    -- to AMA if suitable
PUBLIC AFFAIRS INSTRUMENTS

- Ex:
  - ban on in-flight smoking
  - support of life support R&D on ISS
  - AEDs and EMKs
  - Inflight Good Samaritan Law

- Advantages: easy to prepare
- Disadvantages: long lead time
PUBLIC AFFAIRS INSTRUMENTS

- Letters
  - simple letter
  - suitable for fast action
  - prepared by Exec Dir for Exec Comm ok
    -- must be confident membership agrees
  - sent to interested agencies
  - Ex: anticonvulsants in EMKs
    support Safe Passage
PUBLIC AFFAIRS INSTRUMENTS

- Ex (Con’t)
  - go-no go pills
  - AEDs
  - ground R&D for space program
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- Other Considerations
  - to Capitol Hill
  - know the pressure points
  - response to NPRMs
  - keep it simple, short, honest, and clear
PUBLIC AFFAIRS

- Success Indicators
  - hard to measure
  - 12 for 12 at AMA
    -- AMA always consults AsMA on aerospace medicine issues
  - media calls
  - invitations to participate: NASA, FAA, DOD, NAS, IOM, ATA, ICAO, other international bodies
  - BRAC & Good Samaritan Laws