

PUBLIC AFFAIRS

Aerospace Medical

Association

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PUBLIC AFFAIRS

- Lobbying
 - to try to influence legislators, in favor of a special interest
- Advocating
 - active support of a cause

PUBLIC AFFAIRS

- AsMA's Cause

- flying safety: aviation and space

- pax health and safety

AsMA Constituents

- Civil Aircrew
- Military Aircrew
- Space Crew
- Ground Support Personnel
- Pax's

PUBLIC AFFAIRS INSTRUMENTS

- Position Paper
 - referenced, scholarly
 - requires scientific basis
 - prepared by standing comm./task force
 - requires Council approval
 - published and forwarded
 - Ex: CRM, HIV+ Aviator, DVT, Space Pax
 - Advantages:referenced, scholarly
 - Disadvantages: long lead time

PUBLIC AFFAIRS INSTRUMENTS

- Resolutions
 - std. format (whereas, be it resolved)
 - scholarly justification not required
 - prepared by committees, individuals
 - requires approval at Business Meeting
 - published and forwarded
 - to AMA if suitable

PUBLIC AFFAIRS INSTRUMENTS

- Ex:
 - ban on inflight smoking
 - support of life support R&D on ISS
 - AEDs and EMKs
 - Inflight Good Samaritan Law
- Advantages: easy to prepare
- Disadvantages: long lead time

PUBLIC AFFAIRS INSTRUMENTS

- Letters
 - simple letter
 - suitable for fast action
 - prepared by Exec Dir for Exec Comm ok
 - must be confident membership agrees
 - sent to interested agencies
 - Ex: anticonvulsants in EMKs
 - support Safe Passage

PUBLIC AFFAIRS INSTRUMENTS

- Ex (Con't)
 - go-no go pills
 - AEDs
 - ground R&D for space program

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- Other Considerations
 - to Capitol Hill
 - know the pressure points
 - response to NPRMs
 - keep it simple, short, honest, and clear

PUBLIC AFFAIRS

- Success Indicators
 - hard to measure
 - 12 for 12 at AMA
 - AMA always consults AsMA on aerospace medicine issues
 - media calls
 - invitations to participate: NASA, FAA, DOD, NAS, IOM, ATA, ICAO, other international bodies
 - BRAC & Good Samaritan Laws